

U.S. DISA Technical Exchange Meeting (TEM)

Rocket Software - Rocket® Mobius: AI-Powered Content Intelligence for Secure and Scalable Business Insights



Introductions

- Senior Account Rep
James Brown <jbrown2@rocketsoftware.com>
- VP of Product Management
Doug Johnson <djohnson@rocketsoftware.com>
- Chief Architect, AI
Sudhi Balan <sbalan@rocketsoftware.com>
- Principle Solution Engineer
Doug Gruber <dgruber@rocketsoftware.com>

Agenda

Topic	Duration
Rocket Overview	5m
Rocket GenAI Solution	20m
Demo	15m
Case Studies	5m
Q&A	Remaining Time



With IBM, Rocket Software
has a unique partnership

OMEGAMON

IMS Tools

Db2 Connect

Db2 Tools

Db2 Utilities

zMFA

SDSF

QMF

RMF

30+
years

100+
IBM
branded

22
IBM
Champions

750+
software
engineers

Rocket Today

3,000+
Rocketeers

1,600+
Software Engineers

12,500+
Customers

750+
Partners



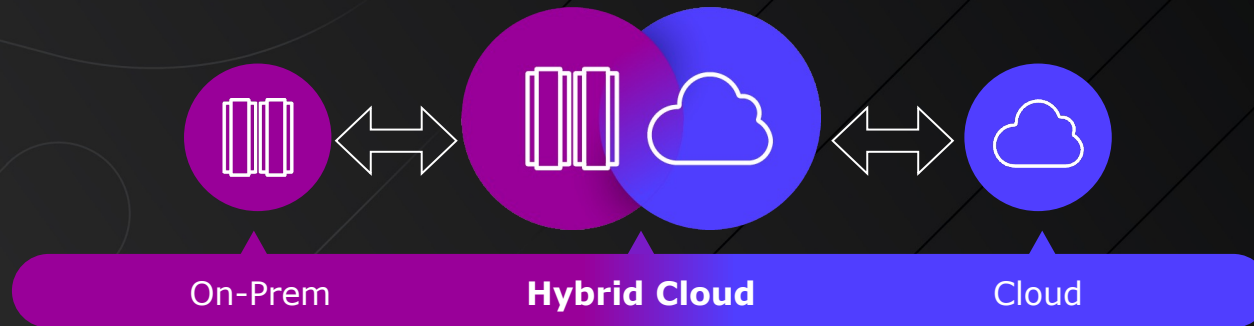
20 Global Offices

- 13 Rocket offices
- +7 AMC offices

You benefit from...

Modernization. Without Disruption.

Meeting you wherever you are in your modernization journey...



Modernization. Without Disruption.™

Meeting wherever they are in their modernization journey.

Challenges	Market Growth	Efficiency	Data integration	Changing Regulations	Security	Resiliency	Cost savings	ROI	People & Talent	Scalability
Modernization Solutions That Matter	Hybrid Cloud Solutions			Security & Compliance Solutions			Optimizing Skills & Efficiency Solutions			
	Data & Applications			Business Risk & Protection			Performance & Productivity			
Business Value & Capabilities	<ul style="list-style-type: none">• Structured and unstructured data management• Discover, Catalog, Govern Access, Virtualize Replicate, Synchronize Federate Archive• Agile apps & low code• Modernize code & data			<ul style="list-style-type: none">• Vulnerability management• Open-source compliance• Data and content integrity• Compliance for DORA, GDPR, HIPAA, PCI, etc.• Ransomware defence and precise data recovery• Compliance across your DevOps ecosystem			<ul style="list-style-type: none">• Business resiliency and continuity• Create agility to respond across tech stack• Skills gap resolution• AI & automation• DevOps CI/CD• Continuous modernization			
Delivered with Difference	Leading Customer Service		Make the Complex Simple		Proven Track Record		Partner NOT Vendor		World Class Expertise	

Generative AI Marks a New Era

- In 2027 GenAI will augment 30% of all knowledge worker's tasks from 0% in 2023
- 77% IT Exec are currently using GenAI in production or investing in and testing GenAI capabilities



• Image: Microsoft Copilot
• "The Gartner Hype Cycle for GenAI", Gartner
• "IDC Market Analysis Perspective: Worldwide Enterprise Content and Knowledge Management Strategies 2023", IDC
• "Emerging Tech: Primary Impact of Generative AI on Business Use cases", Gartner
• "IDC's Future Enterprise Resiliency and Spending Survey, Wave 6, June 2024"

Opportunities and Challenges with Operational Processes

- Gen AI and LLMs can **speed up & scale** operational processes
 - ✓ Find information faster
 - ✓ Avoid manual data extraction
 - ✓ Deal with lots of data and complexity



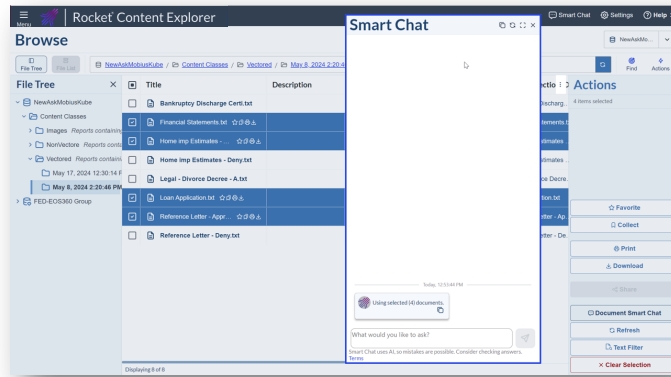
Opportunities and Challenges with Operational Processes

- Gen AI and LLMs can **speed up & scale** operational processes
 - ✓ Find information faster
 - ✓ Avoid manual data extraction
 - ✓ Deal with lots of data and complexity
- But there are **challenges**...
 - ? Data spread across **multiple sources**
 - ? Maintaining **governance policies**
 - ? Controlling **costs** of LLM technologies




Rocket Content Smart Chat

Out of the Box UI



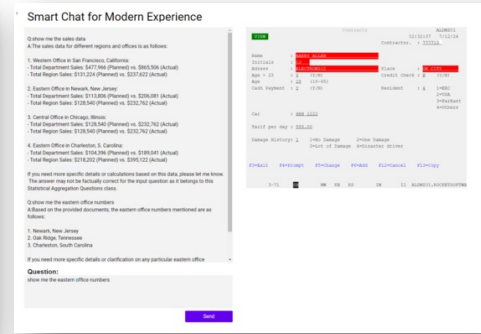
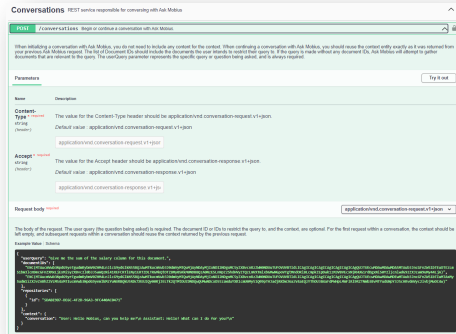
 Intelligent conversational interface

 Gain insight in seconds


 Secure REST APIs

 Control which data is exposed to AI

API Interactions and Rocket Product

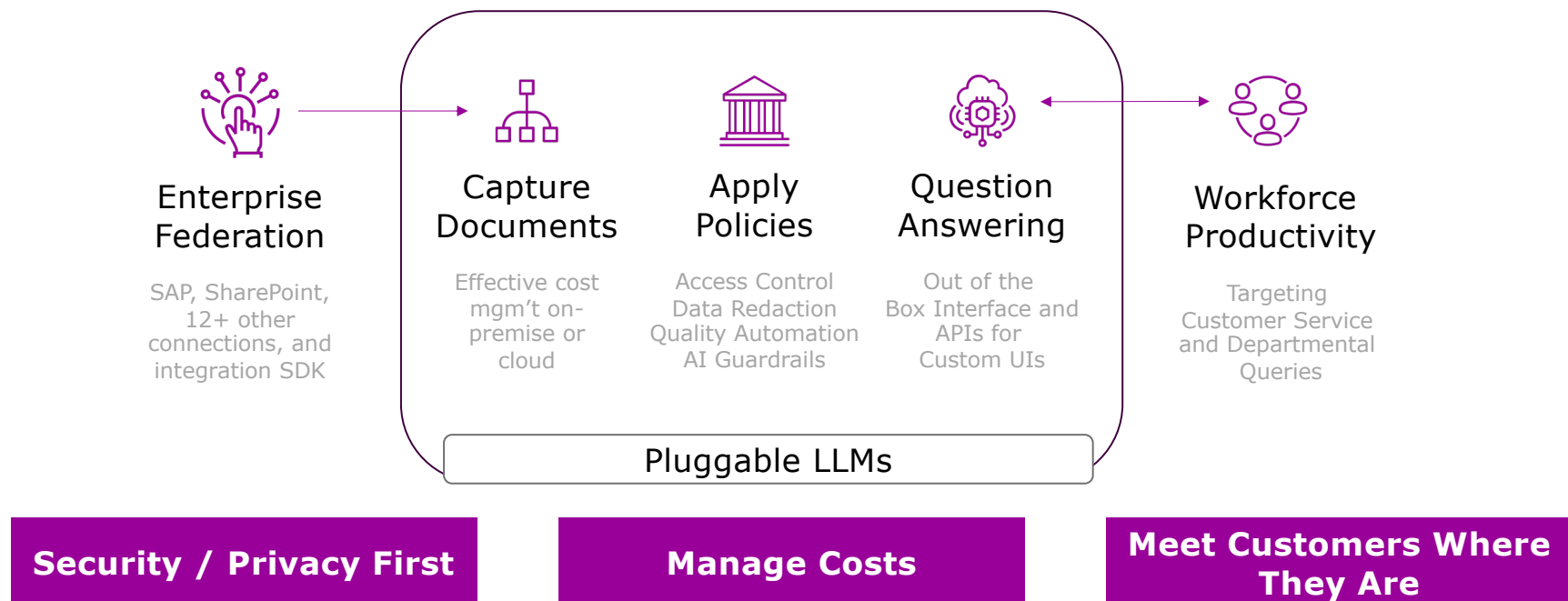


 Works with broad ecosystem

 Built in policy management

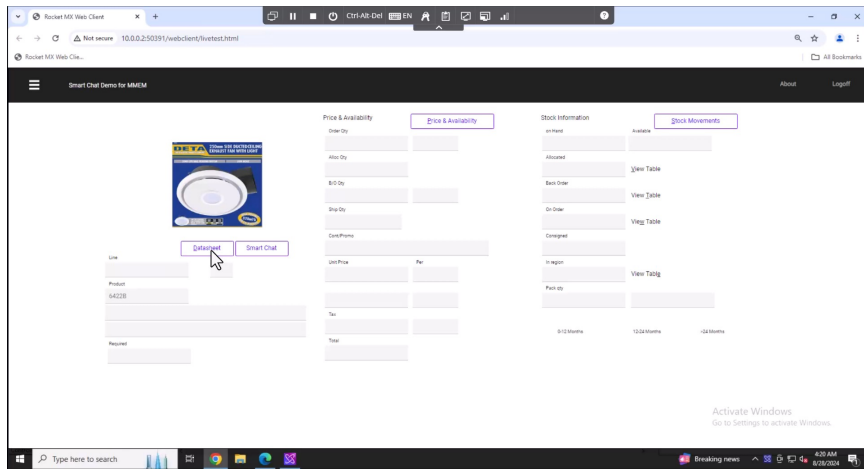
Rocket Smart Chat...

Quickly and safely deliver conversational document experiences on business information, driving efficient insights while maintaining trust.



Modernizing Sales and Support processes

for solar, lighting and electrical components wholesale distributor



Smart Chat



80%-time savings in answers
(hours->minutes)



75%-time savings in onboarding
(months->weeks)

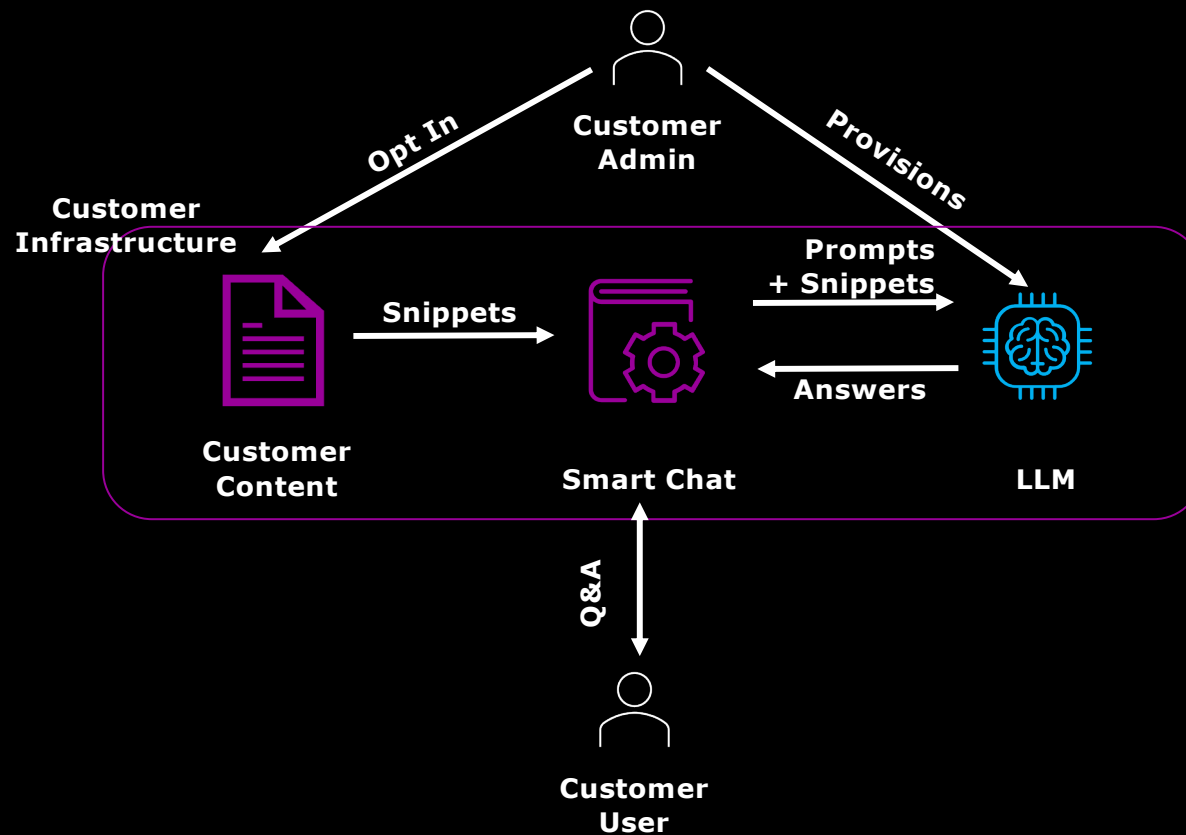


Enhanced Customer Experience

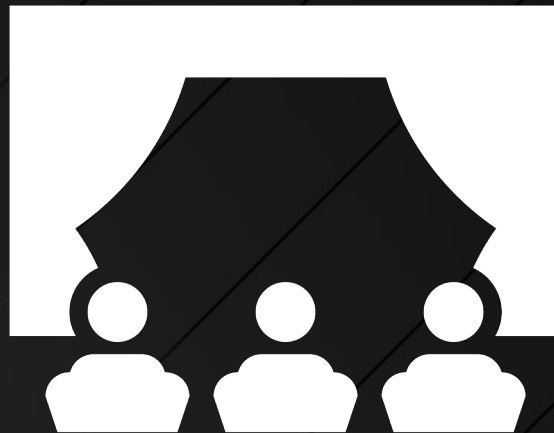
"We can also give it to
our customers"
(Business Analyst)

These results are applicable for Manufacturing, Retail, Insurance, Banking, Financial Services, etc.

Smart Chat – Customer Operations



Demo



Rocket Legal uses Rocket Smart Chat to manage contracts

Before Smart Chat



Legal team members spent an average of 10-15 minutes searching and retrieving contracts and related documents.



Contract review and summaries only be done by attorneys and outside counsel.



Manual review of all contracts to determine whether compliance was being met.

After Smart Chat



Reduced time to search & retrieve contracts by 80%.

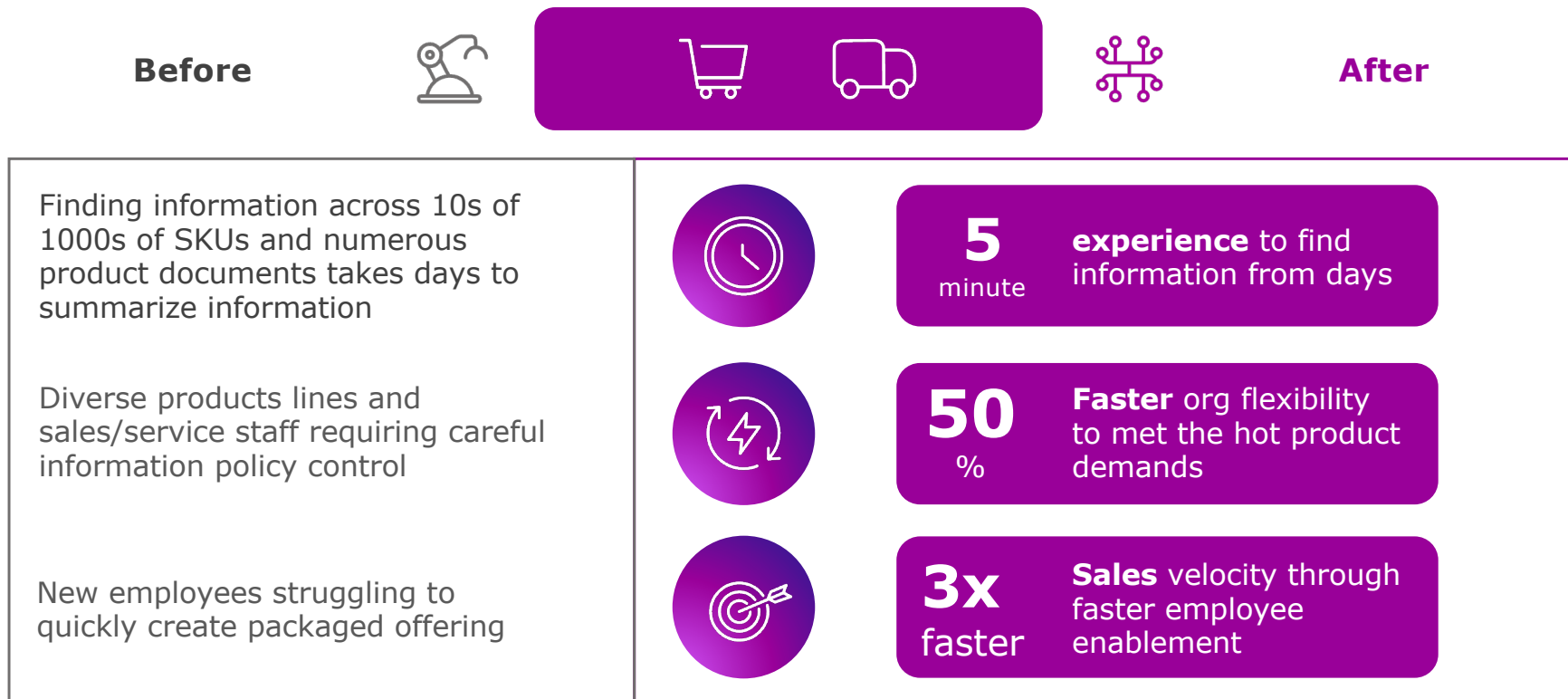


Cost savings by shifting tasks to lower cost staff, enabling \$\$ to be diverted to strategic initiatives.



Enhanced compliance risk management.

Leading RF & Microwave Manufacturer



Investment Management AI Team scales GenAI with Rocket Smart Chat

Before	After
Trapped data in disparate information sources across in systems, unavailable throughout for AI team pipelines	Single API for data to find relevant information new sources, SharePoint, OneDrive, and others
Challenges scaling governance with no mechanism for easily securing data, policies, and governance in LLMs	Seamless compliance that respects existing policies and avoids risky data movement
Technical consistency struggles in integrating pipelines with custom models	Flexibility that allows for seamless model integration and velocity via extensibility

Q&A



Thank you

Next Step:

- Let's go deeper into your needs

Contact:

- DISA Account Rep
James Brown <jbrown2@rocketsoftware.com>
- VP of Product Management
Doug Johnson <djohnson@rocketsoftware.com>