



dive

**Custom Made BI-as-a-Service Solution**  
for enterprises

More than  
20 years of experience

Cost optimization

Dive's data service and proprietary data tools replace the need for a full in-house data team, saving companies development time and hundreds of thousands of dollars yearly on manpower and expensive tools





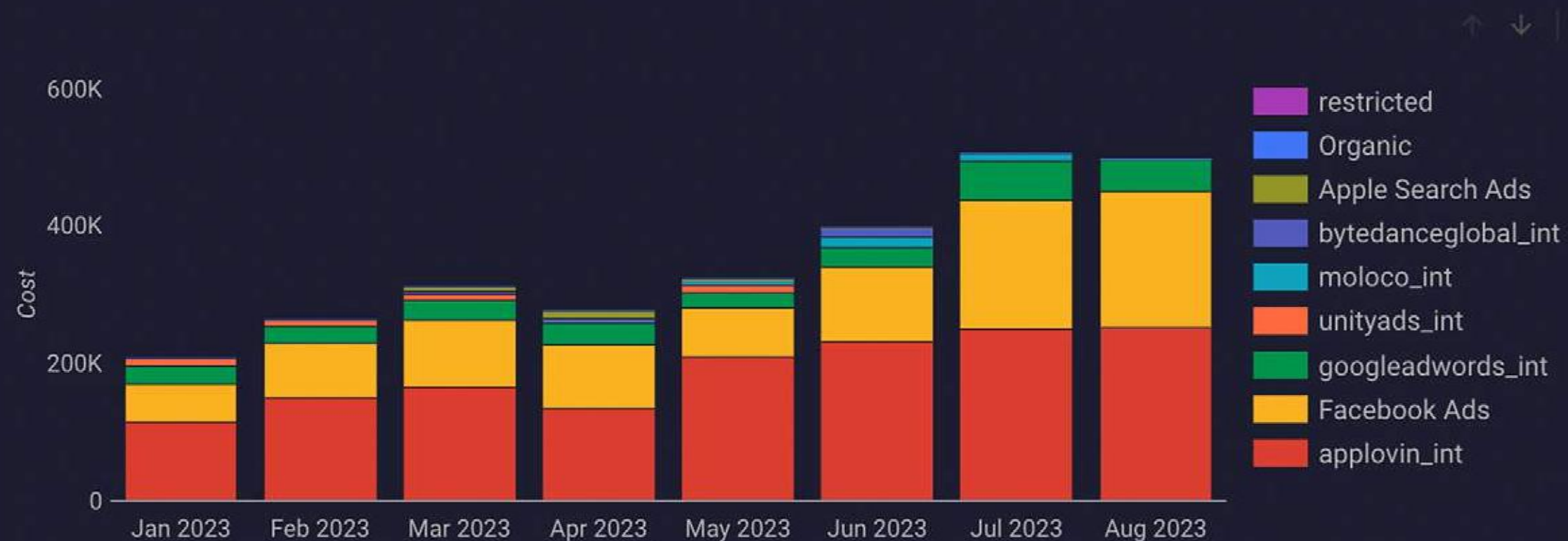
# What we do

Dive is a powerful data platform combined with professional data analysts' service and built by experts

We handle everything from the technical aspects of data to the analysis part, enabling managers to make data driven decisions

- Design, create and maintain a Data Warehouse
- Data ingestion
- Normalizing, processing and validating data
- Data Visualization: dashboards, and reports
- Data Segmentation for creating targeted promotional events

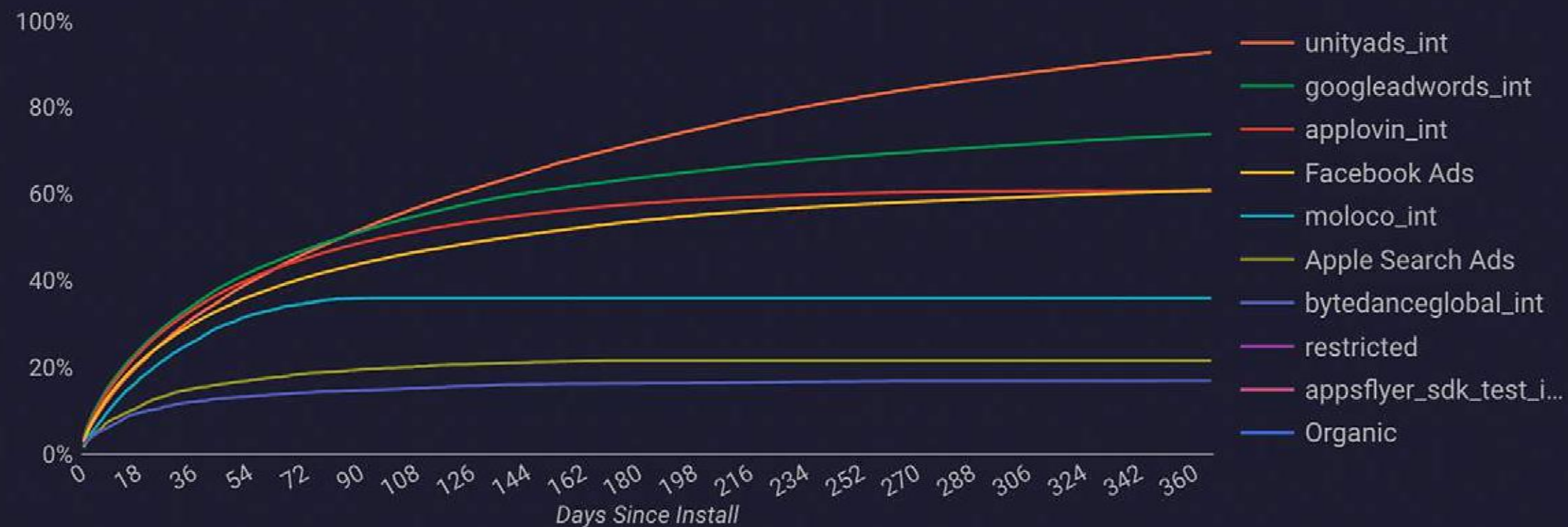
Cost per source \* Use the drill down feature to adjust granularity



# Top benefits of using Dive

- Get a clear understanding of business metrics, make smarter decisions, and take action with our robust CRM tool
- Save hundreds of thousands of dollars yearly by replacing the need for a full BI team
- Save months and even years of trying to develop in house solutions or hiring the right team

ROAS by Days Since Install by Media Source \* Date filter off



How Does This Help DISA?

## | Leveraging Data as a Strategic Asset with Dive

- Offering scalable data warehouses that handle large volumes of data efficiently, enabling fast and reliable access to critical information
- Enhancing DISA's data integration and real-time analytics for mission-critical operations, aligning with DISA's aim to improve situational awareness and operational readiness
- Building secure data ecosystems ensures data accuracy, consistency, and compliance with stringent government standards, supporting DISA's goal of data governance

## | Aligning with DISA's Data-Driven Goals

- Dive's capability of **automating data collection and processing** aligns with DISA's focus on reducing manual effort and driving efficiency
- **Tailored dashboards and advanced analytics** provide DISA with enhanced operational awareness and forecasting abilities, empowering them to analyze and mitigate challenges before they escalate
- Dive supports DISA's focus on **cyber situational awareness** by providing real-time data analytics to strengthen proactive threat detection

## | Tailored Solutions to Enhance DISA's Mission

- **Real-Time Data Integration:** Dive integrates disparate data sources, streamlining intelligence reports and enhancing decision-making
- **Advanced Analytics for Predictive Maintenance:** Dive can help DISA reduce system downtime by predicting equipment and system failures before they occur
- **Custom User Interfaces:** Dive provides intuitive dashboards tailored to DISA personnel needs, aligning with DISA's focus on improving the end-user experience



# Dive Demo

## | Real-Time Data Centralization and Analytics

- Dive's platform simplifies and streamlines data collection from multiple sources
- Dive's data centralization hub and how it enables seamless integration and collaboration across departments, which is critical for **Joint All-Domain Command and Control (JADC2)** efforts
- **Automated data validation and scrubbing** features to ensure data accuracy and reliability

## | Enhancing Situational Awareness with Real-Time Data

- Walkthrough of a tailored dashboard for DISA, showing how key metrics are monitored in real-time
- Dive's **advanced analytics** capabilities that forecast trends, reducing downtime and improving operational readiness
- **Customization** in dashboards to suit specific operational and mission needs, aligning with DISA's focus on improving decision-making efficiency

## | Seamless Integration for Enhanced Collaboration

- Dive's platform can integrate with DISA's existing infrastructure, ensuring seamless data sharing and collaboration
- Dive's platform enables **cross-departmental collaboration** with minimal disruption to existing workflows
- Highlight **data governance features** to ensure compliance with government standards for security and data integrity



## | Recap: How Dive Helps DISA

- Promoting a **data-centric culture** that enhances mission effectiveness through data-driven insights
- Leveraging **advanced analytics** to empower DISA's decision-making tools, improving day-to-day operations and increasing efficiency
- Creating a **cohesive data architecture** that ensures secure, discoverable, and accessible data, allowing for greater situational awareness and operational readiness



## Elad Levy

Founder & CEO

Previously sold his company to Playtika and scaled to \$1B valuation. An Active advisor and investor



## Hadara Alook

VP Growth & Clients Relations

Ex Ubisoft, Playtika, Overwolf



## Rodrigo Moralez

VP Data

Ex-Equifax, Verizon. 10+ years of technology and data



## Daniel Berdichevski

BI Consultant

Former VP BI, Playtika


# Who we are

Dive's team has experience in financial enterprise, telecom, IT services, tech technologies and gaming






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