



Zero Trust
Data Security™

Backup



Cyber Resilience

January 2024

DISA Technical Exchange Meeting

Contact Information

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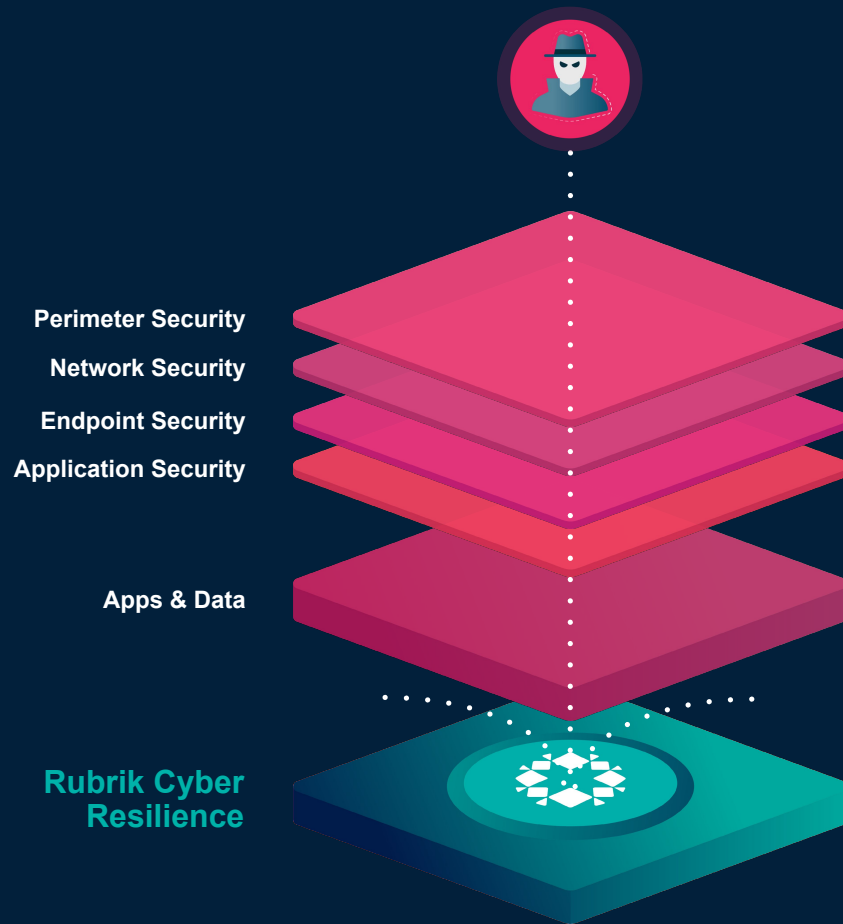
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Agenda

1. Introduction to Rubrik
 - a. Industry Landscape
 - b. Data sources we protect
 - c. Example cyber attack
 - d. Why Cyber Resiliency is important
 - e. Rubrik Recovery Team
2. Demo of Rubrik
3. Q&A

Can You Recover From A Cyber Attack Within 24 Hours?



Consolidate Backup Silos & Reduce Risk



VMs, Physical,
DBs, Apps & AD
SQL & NoSQL



Data Center
& ROBO Backup



Multi-PB Scale
Billions of Files
Object & NAS



Unstructured
Data Sources



O365 Mailboxes
OneDrive, SharePoint
& Teams



O365
Subscriptions



EC2, RDS, VMs
SQL & Azure AD
SAP & K8S

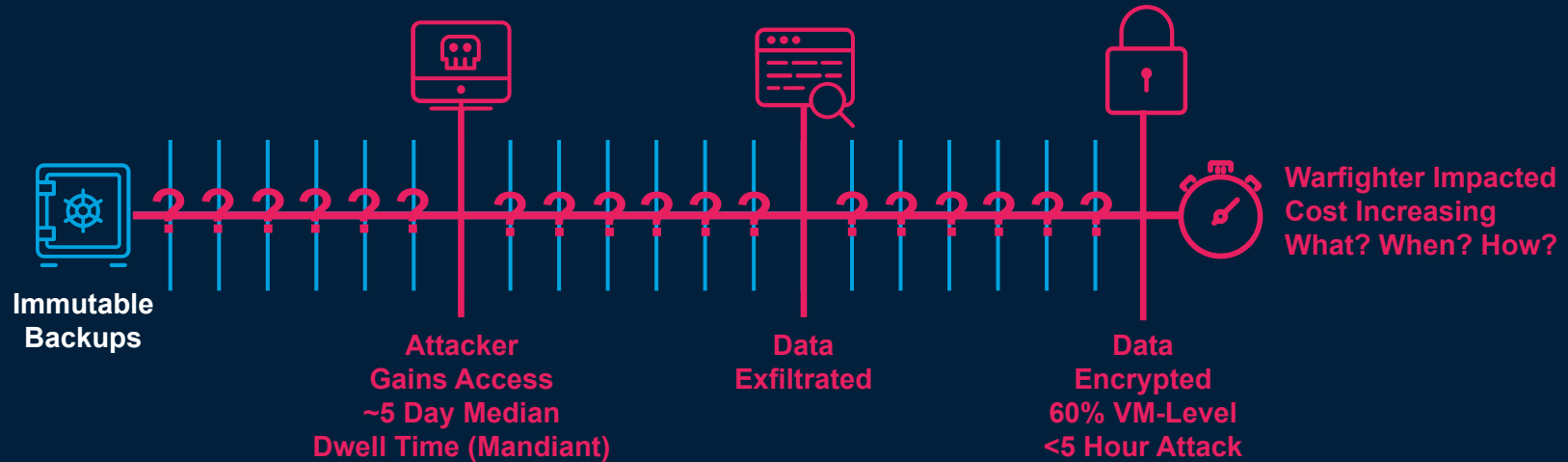


AWS, Azure, GCP
Accounts



Zero Trust
Data Security™

Why Backup ≠ Cyber Resilience



Can We Recover

1. Is your backup infrastructure & data 100% immutable?

⋮

What Do We Recover

2. How do you know what was encrypted if EDR is bypassed?

⋮

What Was Stolen

3. What sensitive data was on the network & at risk from exfiltration?

⋮

When To Recover To

4. How quickly can you find a clean recovery point & not re-infect?

⋮

How Long Will It Take

5. How do you automate recovery, reduce downtime, test & prove?

⋮

Cyber Resilience

Why Rubrik For Cyber Resilience

1. Rubrik
Data Vaults



+

2. Encryption
Detection



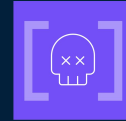
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3. Sensitive Data
Discovery



+

4. Threat
Hunting



+

5. Cyber
Recovery



Rubrik Response Team (RRT)

- Call Rubrik support & report attack (1-650-300-5962)
- Global 24x7x365 team for all Rubrik customers
- Majority of attacks on weekends & national holidays
- Bridge between Data Protection, Security & Incident Response
- Consistent, confidential, custom & speedy recovery
- We stay until you no longer need us



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