

# CapStorm

Salesforce Data Management Platform



## **Why we exist:**

Pathway to ownership and control of your Salesforce data.

## **What do we do best:**

We make Salesforce data accessible and verifiable *off-platform*. Giving you the ability to make better decisions.

We stand for Radical Transparency.



# What We Help You Achieve

## **Confidence:** Data Assurance

Backup and point-in-time recovery with the tightest RTO/RPO in the industry

## **Capabilities:** Data Enablement

Near real-time integrations, DevOps, warehousing, ETL/Reverse-ETL, sandbox seeding, and migrations/mergers/splits

## **Controls:** Data Governance

Regulatory segmentation, masking, encryption, and user-access controls for Salesforce data at rest



# What Makes CapStorm a Leader?

## Security

Customer data is behind the customer's firewall. We have no access to it.

## Frequency

Recovery Time Objectives & Recovery Point Objectives are measured in minutes, not hours or days.

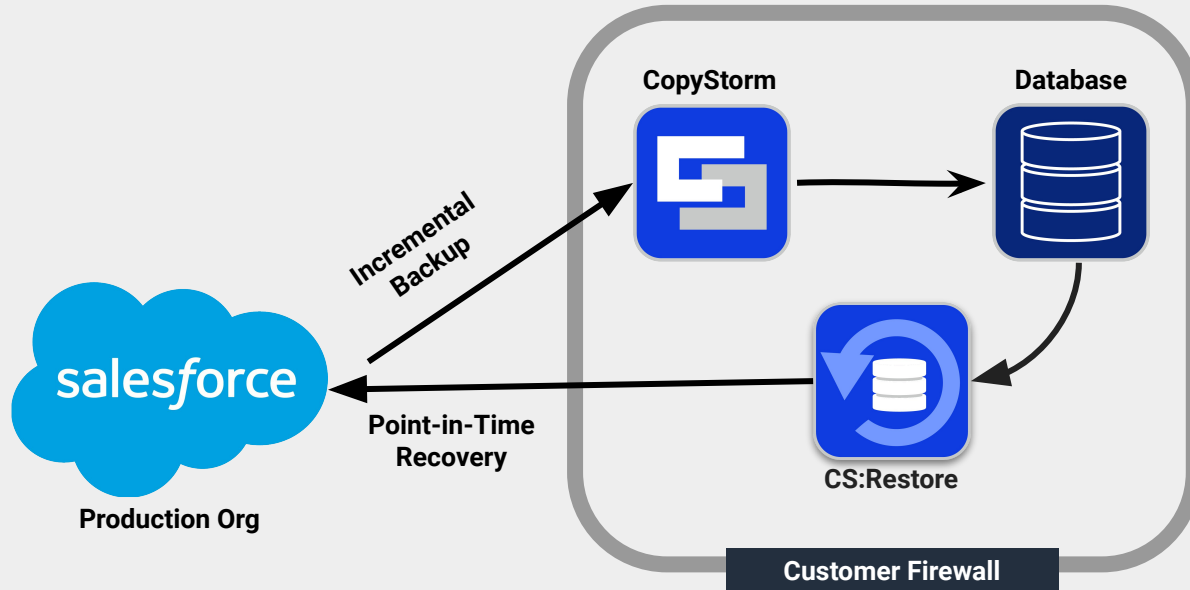
## Data Integrity

No CSVs; we preserve records & relationships as data flows in & out of the Force platform. Metadata changes are versioned as well.

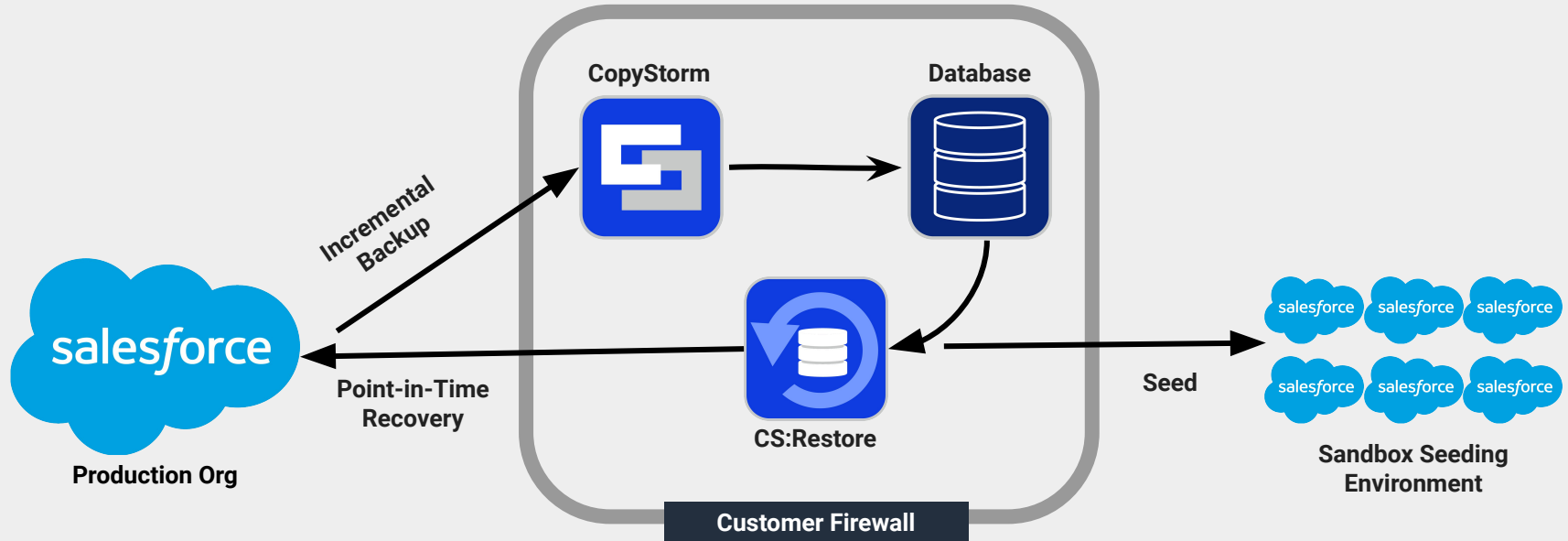
## Compliance

At-rest encryption to ensure ETL and Reverse ETL processes remain compliant for GRC use cases. We create a mirror of Salesforce schema with field-level encryption.

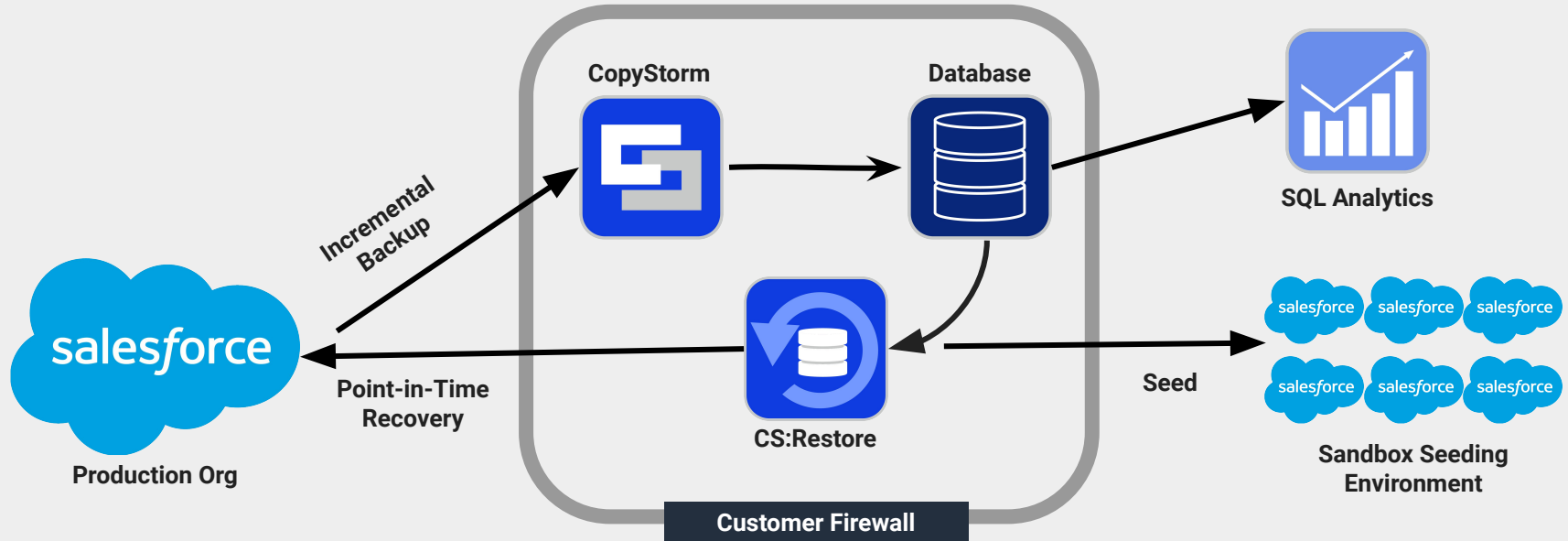
# Disaster Recovery



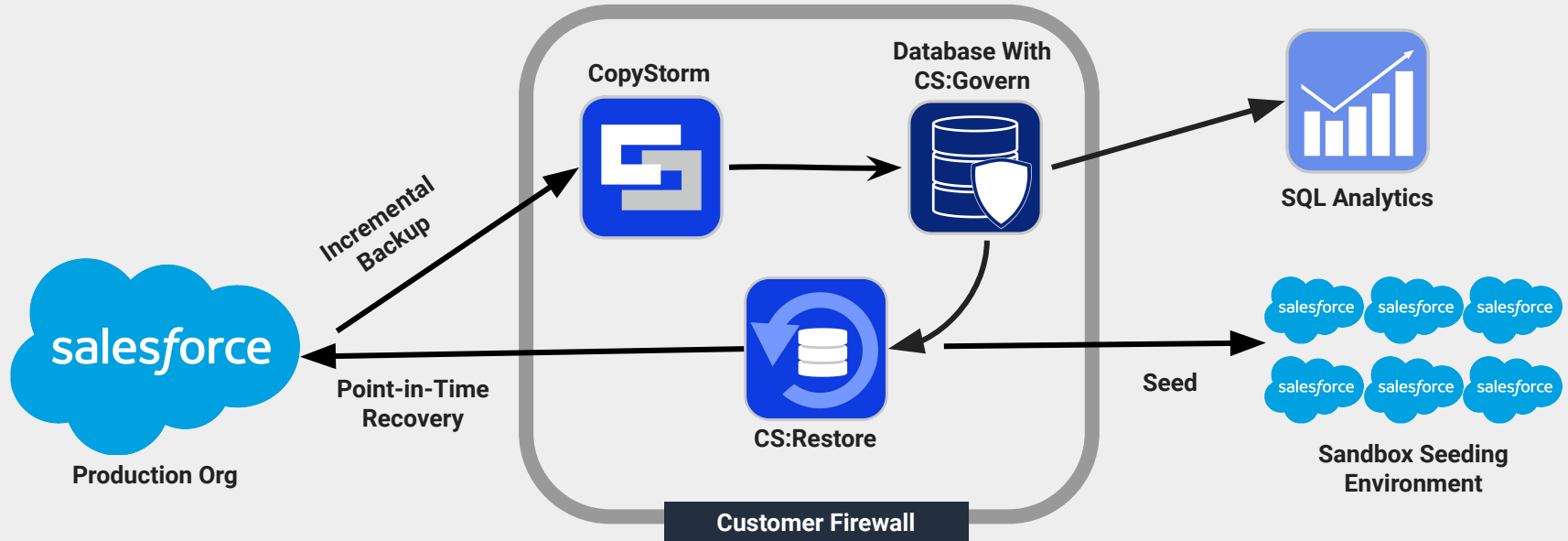
# DR + Sandbox Seeding



# DR + Sandbox Seeding + SQL Analytics

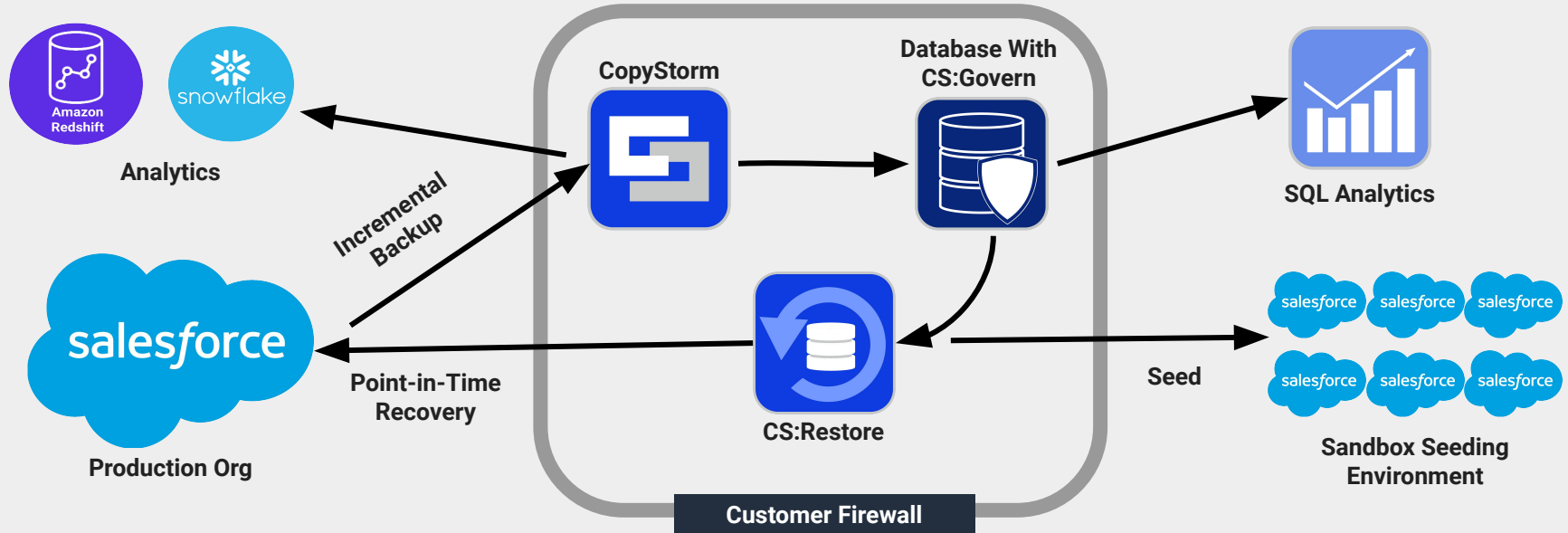


# DR + Sandbox Seeding + SQL Analytics + CS:Govern

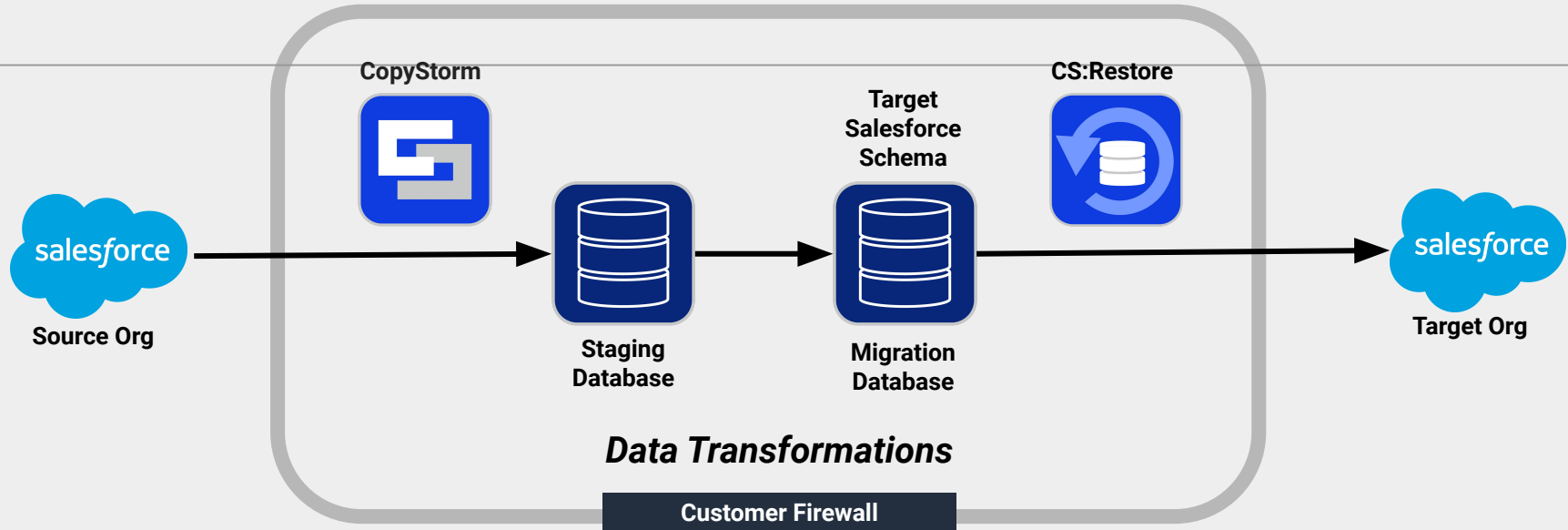




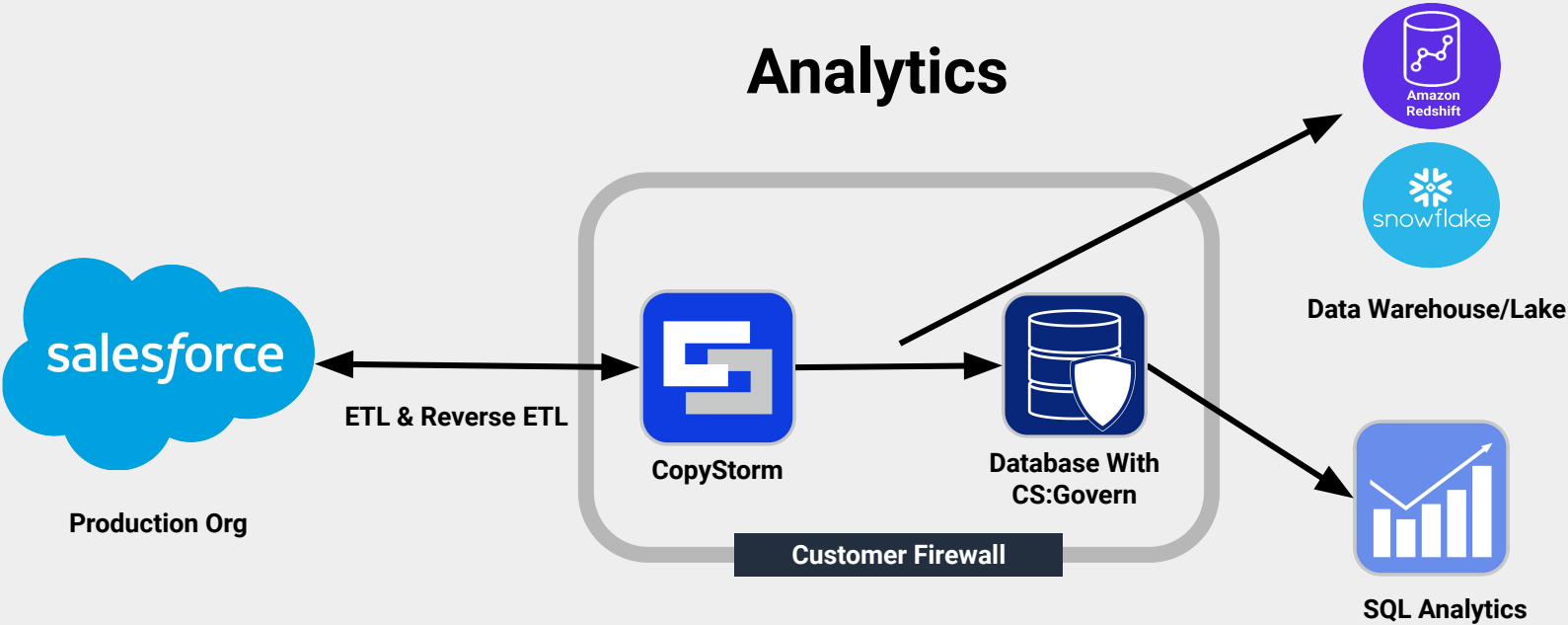
# DR + Sandbox Seeding + SQL Analytics + CS:Govern + Analytics



# Salesforce Migration, Merger, or Split



# Analytics





# Case Study

## Healthcare Life Sciences

<https://www.capstorm.com/case-studies/jazz-pharmaceuticals-data-enablement-analytics/>

## Financial Services

<https://www.capstorm.com/case-studies/dehypotheke-achieves-sfdc-data-accuracy/>

## Public Sector

<https://www.capstorm.com/case-studies/federal-agency-gains-data-sharing-capabilities/>

**For more information, please visit:  
[www.capstorm.com](http://www.capstorm.com)**

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