BlackBerry Intelligent Security. Everywhere.

CYLANCE ENDPOINT

November 16, 2023

Prepared for

DISA

SAFE HARBOR

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Forward-looking statements are indicated by using words such as expect, will, should, model, intend, believe and similar expressions. Forward-looking statements are based on estimates and assumptions made by the company in light of its experience and its perception of historical trends, current conditions and expected future developments as well as other factors that the company believes are relevant.

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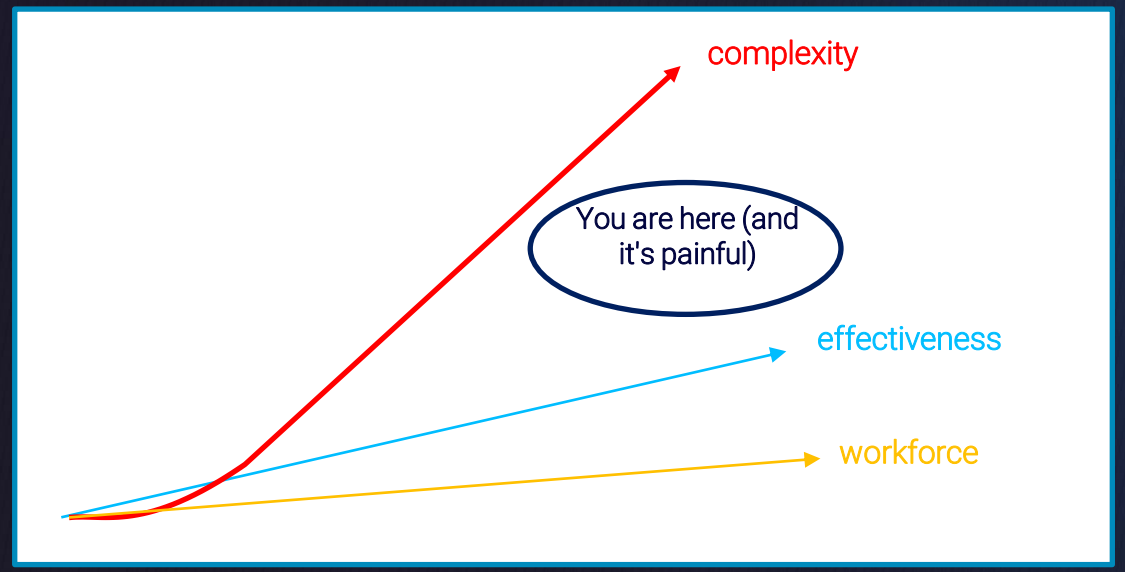
A fundamental Problem

ATTACKS HAVE BECOME INCREASINGLY COMPLEX OVER TIME. SO HAVE THE ENDPOINT SOLUTIONS USED TO DEFEND AGAINST THEM.



The world doesn't need more security noise.

Endpoint Security Complications

Detection displacing prevention

Require too many people

Exposed and Inflexible

There’s a better approach

From:

Detection displacing prevention

Require too many people

Delicate and Inflexible

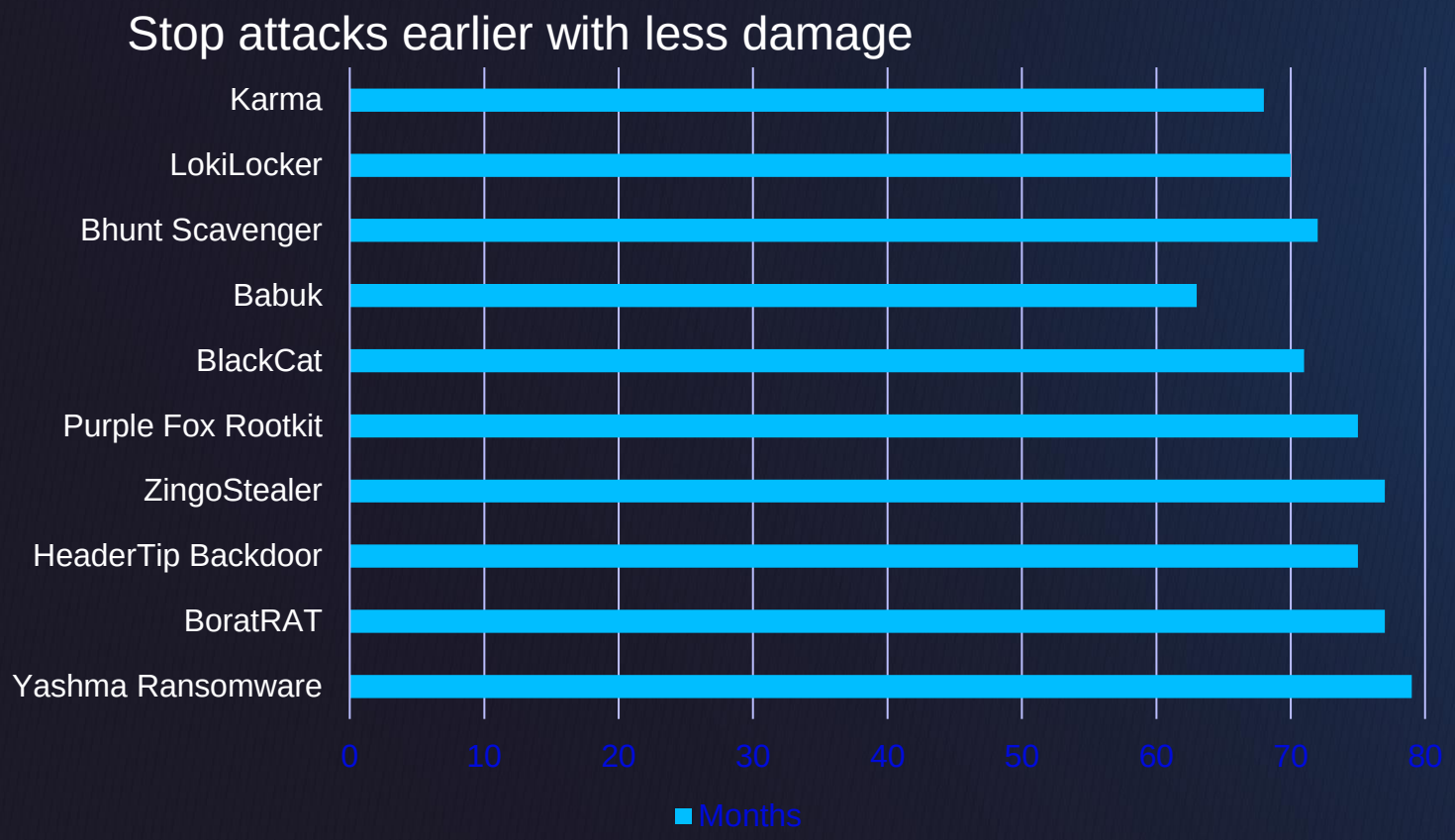
To:

Blocking attacks with a self-defending AI before wide-spread damage can occur

Less overall noise to sift through combined with simplified workflows to increase capacity for investigation and response

Effective defense in “less-than-perfect” environments and situations – in both connected, disconnected, resrouce constrained,

Self-Defending AI



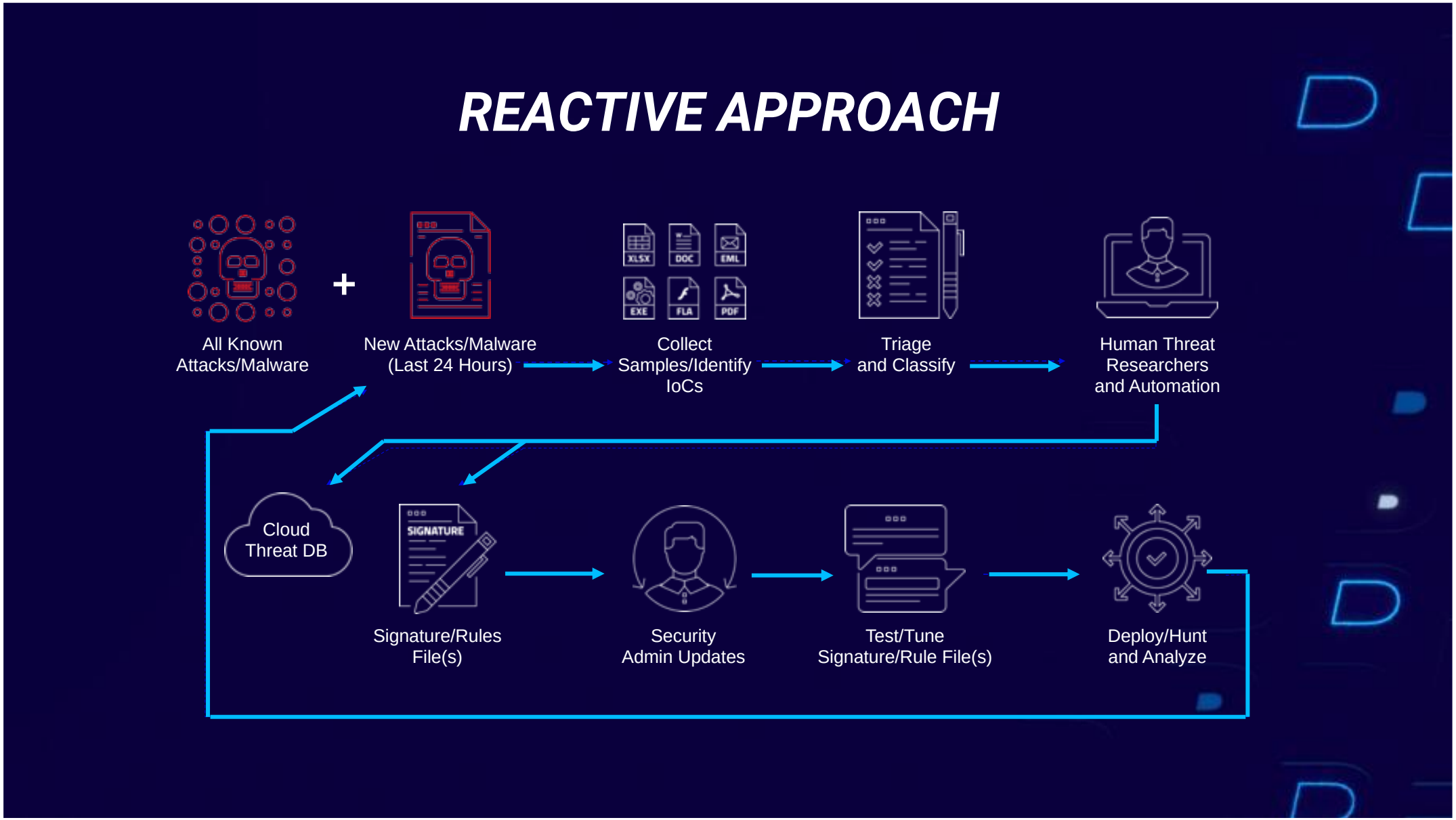
Consistently demonstrates the ability to block the most serious of threats years before they appear[1]

Battle-Proven, Autonomous Prevention

- Effective even when systems are offline
- Minimal tuning, negligible false-positives

1. Internal testing conducted by running specific threats with an AI model in the past, test results for each outlined attack has been published on our BlackBerry Threat Vector Blog

Reactive Approach



LEARNING FROM HISTORY – COLONIAL PIPELINE

Predictive Cylance AI - Providing Prevention for over 67 months (about 5 and a half years)!

WITH AI

OCT 14, 2015
Cylance AI Model Blocks

MAR 29, 2016
Cylance AI Model Blocks

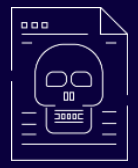
FEB 6, 2017
Cylance AI Model Blocks

OCT 15, 2020
Cylance AI Model Blocks

MAY 7, 2021
Current Cylance AI Blocks

WITHOUT AI

MAY 6, 2021
Corporate VPN Used



MAY 7, 2021
Zero-Day Ransomware begins destroying data

Pipeline shutdown

MAY 7, 2021
Obtain samples and issue signature/rule updates for DarkSide

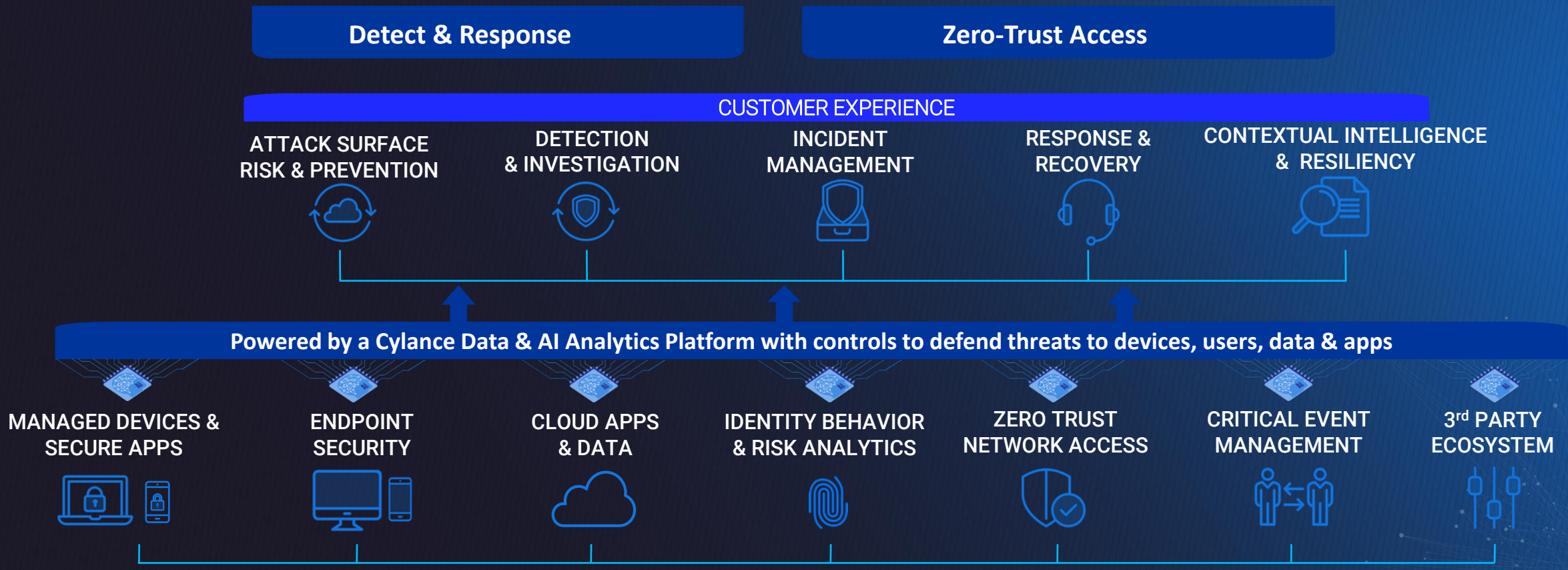
MAY 12, 2021
Pipeline resumes operation

ONGOING
Vendors monitor for new samples

Customers must continue to hunt for IoCs

Cybersecurity Vision

Our Mission: To enable businesses to operate with clarity on their cyber risk and have autonomous resilience and continuity when attacked.

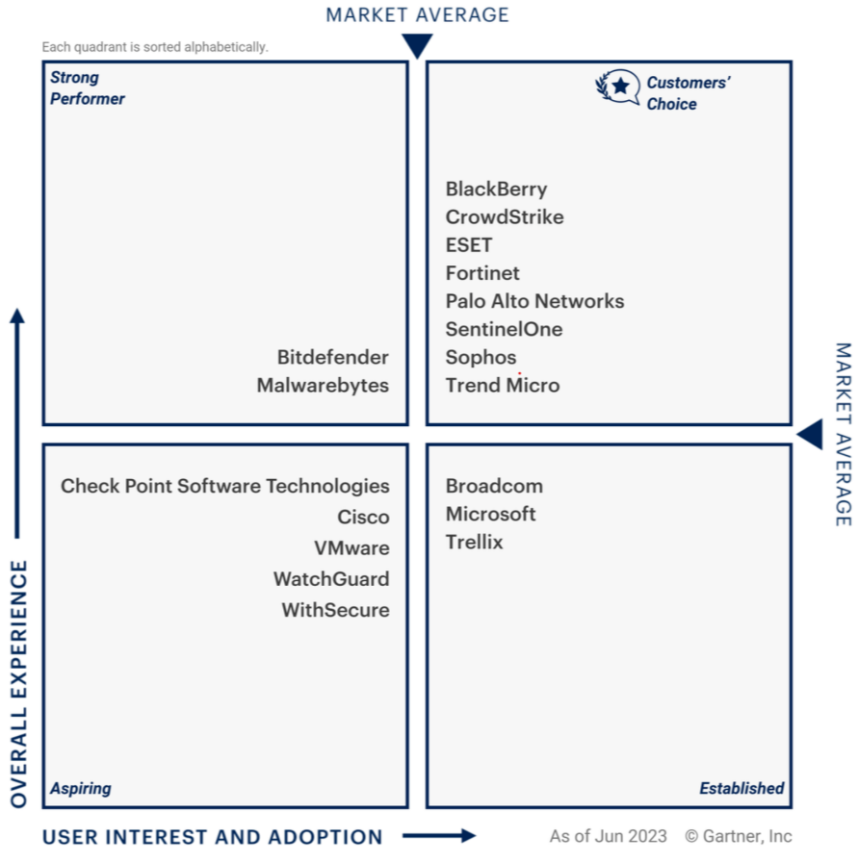


BlackBerry

Gartner Peer Insights Customers' Choice 2023 ™

CylanceENDPOINT Overall Rating

4.7 ★★★★★



36%
More malware Stopped

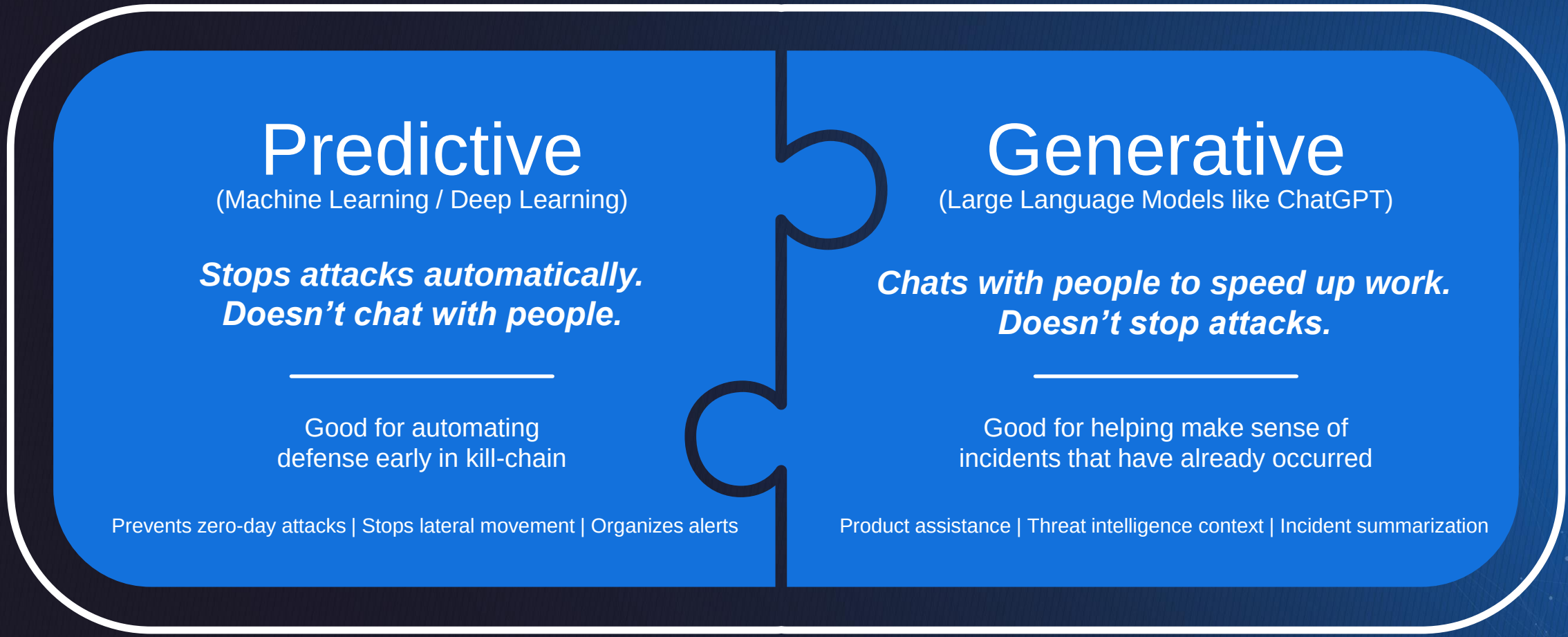
up to 12x
Faster to detect

20x
Less overhead

(*based on preliminary Tolly Group performance & efficacy testing)

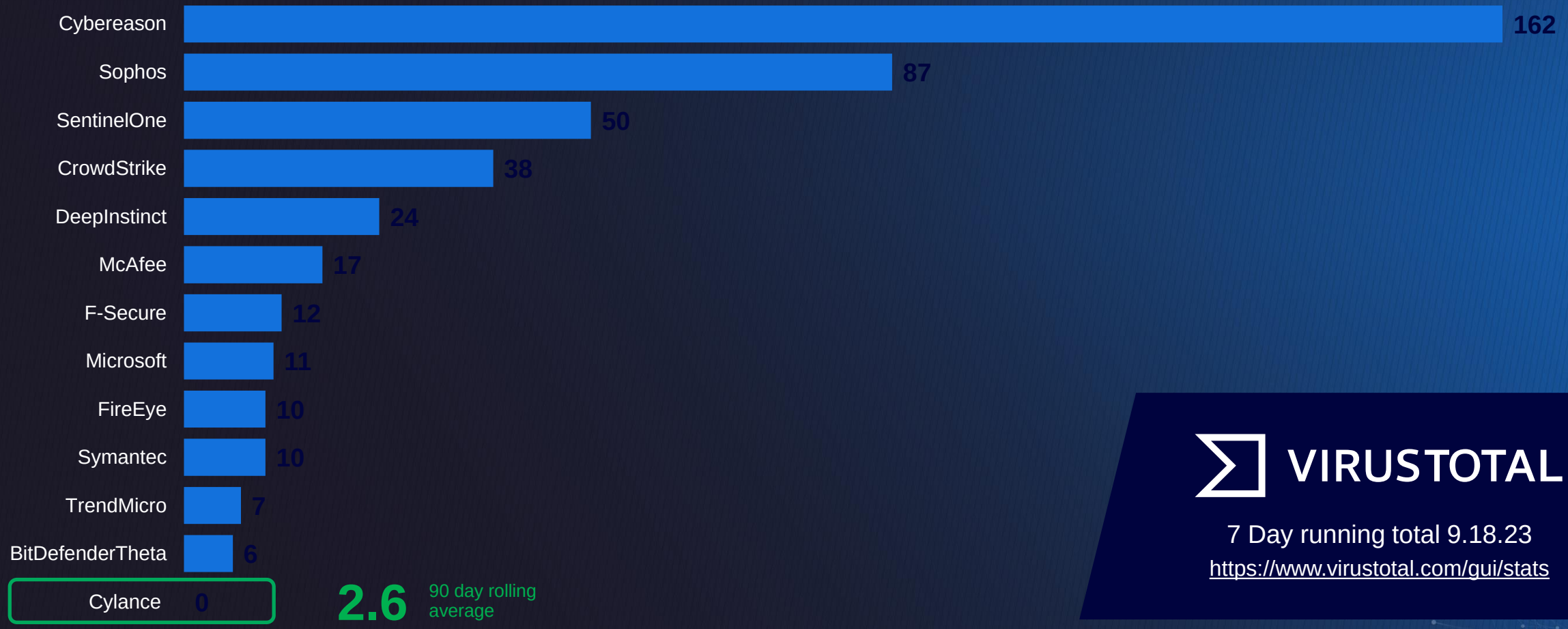
Improved Threat Resiliency: AI and Classification

The Role of AI in Defensive Cybersecurity



Consistently Low False Positives By Design

7-day Total False Positives

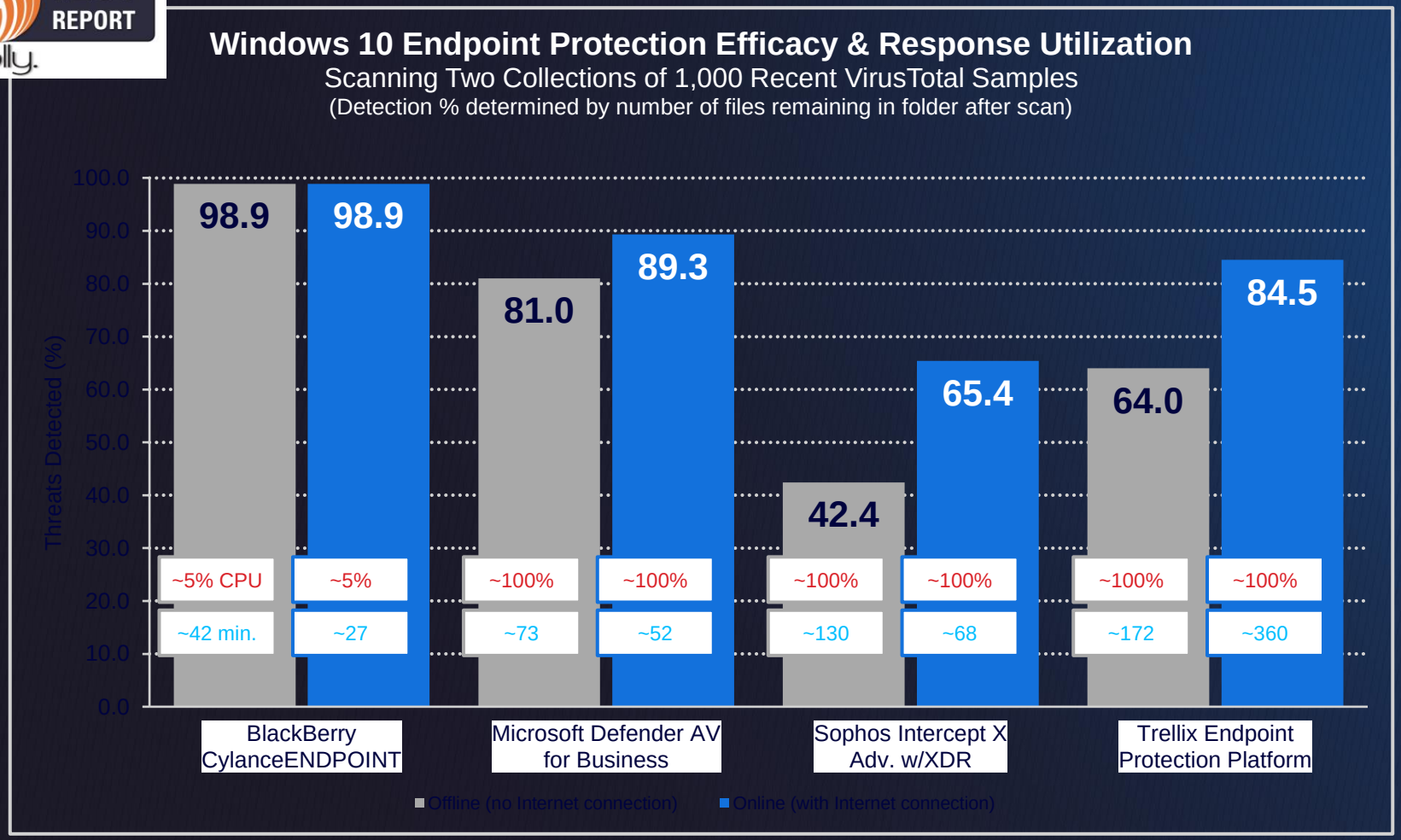


VIRUSTOTAL

7 Day running total 9.18.23

https://www.virustotal.com/gui/stats

Delivering Outcomes that Matter



Stops More Attacks

18% more than Microsoft

35% more than Trellix

57% more than Sophos

Faster Detection

1.9x faster than Microsoft

13x faster than Trellix

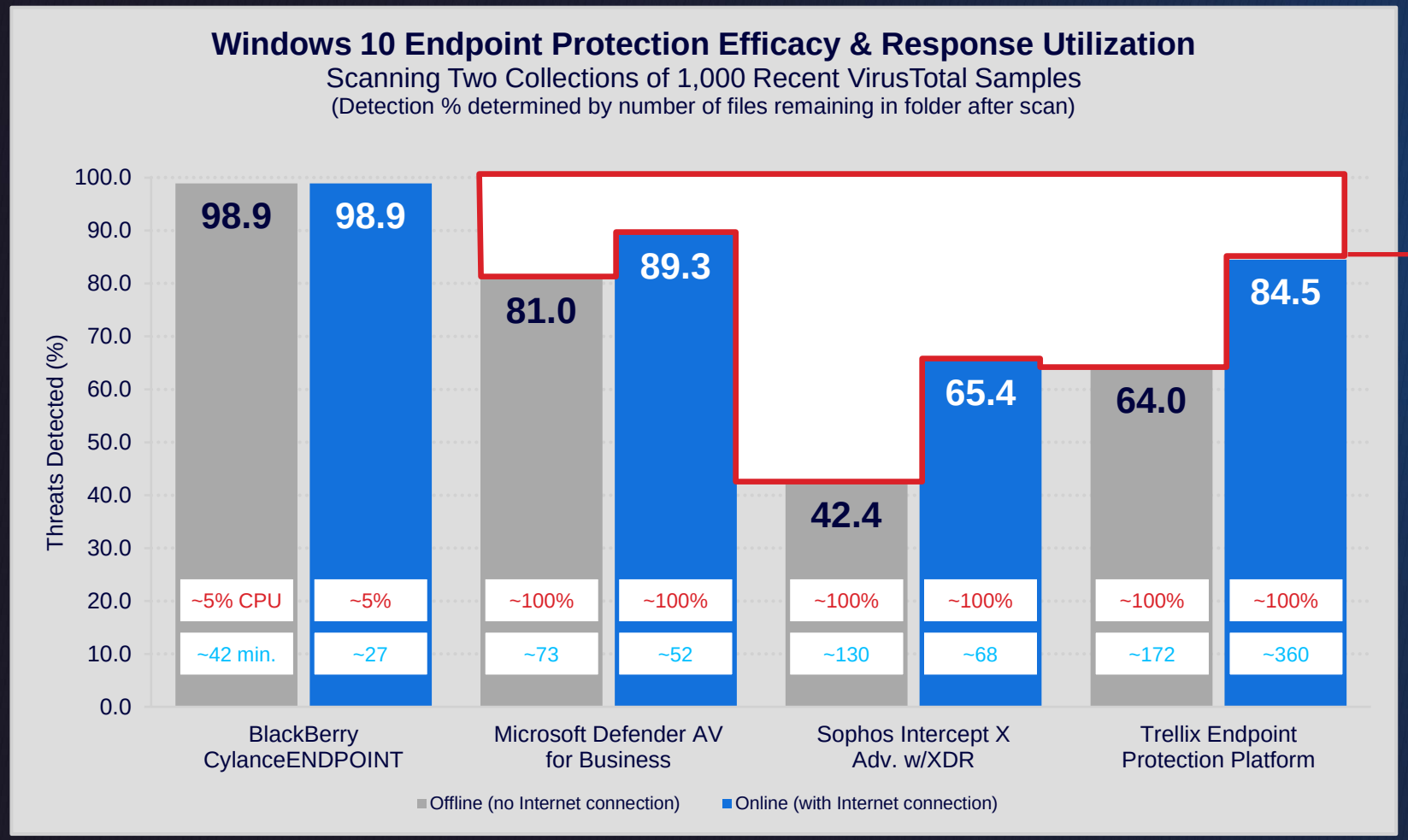
2.5x faster than Sophos

90% Less CPU Utilization

than other vendors in the same comparative test

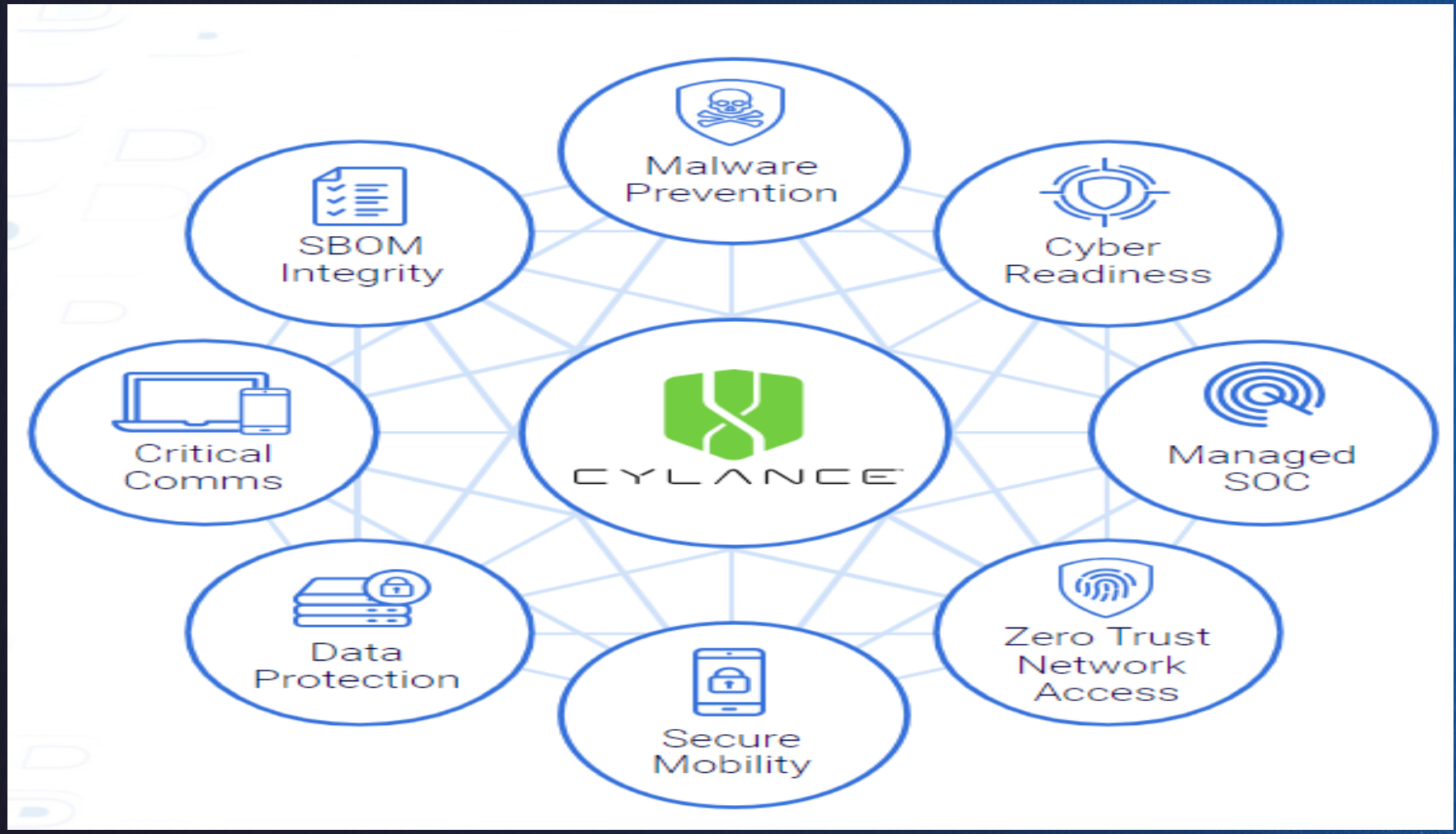
Without Depending on Internet Connection

Unpacking the Whitespace – What Does This Difference Mean?



- More security incidents
- More SOC burden
- More IT burden
- More wasted end-user time
- More energy consumption

How Can We Help You?



Demo

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